

Black Diamond Foundation, Inc  
Monday, January 10, 2011, 4:00 pm  
Black Diamond Ranch Club  
Lecanto, Florida

**Present:** Jim Briley, Dave Burns, Bill Joens, Nancy Manafort, Art Thomas,  
Anil Ram, Sharron Rosenberg, Bill Williams, Jim Wood, Linda Youell

John Bourdeaux, for SOS – Serving Our Savior (Shepherd of the Hills Episcopal Church)  
Karen Evans, for Daystar Life Center  
Jay Joines, for Black Diamond Foundation Pro-Am, 2011, and  
Transitions Championship for Healthy Sight, 2011

Guests: Ms Diane Toto, for Feed Citrus County Food Distribution Center and  
Homosassa We Care Food Bank  
Rev Lauri Gist, for SOS – Serving Our Savior (Unity Church of Citrus County)  
Ms Barbara Johnson, for SOS – Serving Our Savior  
(Good Shepherd Lutheran Church)

**1. The meeting was called to order at 4:00 pm, January 10, 2011.**

**2. SOS – Serving Our Savior Food Bank**

John Bourdeaux introduced Rev Lauri Gist and Ms Barbara Johnson, representing two of the five houses of worship that cooperate in Serving Our Savior: Good Shepherd Lutheran, House of Peace, House of Power, Shepherd of the Hills Episcopal, and Unity Church of Citrus County.

SOS is non-denominational, and works with other agencies in Citrus County such as Salvation Army, Family Resource Center, and The Path. SOS is staffed completely by volunteers, and Key Training Center provides storage and office space, including walk-in freezer and refrigerator. In 2010, SOS raised \$5000 at its first golf tournament.

The support of the Black Diamond community and Foundation is vital to the ministry. SOS was the beneficiary of the spring 2010 food drive of Black Diamond Ladies' Golf Association, and is the recipient of BDLGA's first food drive of 2011.

In 2010, SOS distributed 170,352 pounds of food to 3455 families, with a total of 10,079 members – an increase of 32% over 2009. SOS anticipates greater demand in 2011, because unemployment in Citrus County has not eased, and because Supplemental Nutrition Assistance Program (food stamps) allowances have been cut. In addition to food donations, SOS purchases food from Suncoast Harvest (a member of Feeding America Tampa Bay) at \$0.19 per pound.

On behalf of SOS, John Bourdeaux requested a grant from Black Diamond Foundation.

Chairman Joens thanked John, Rev Gist and Ms Johnson for their presentation.

### **3. Feed Citrus County Food Distribution Center**

Ms Diane Toto, head of Homosassa We Care Food Pantry, described the project to build a food distribution center that could be used by food banks and feeding programs in Citrus County. It is modeled after Feeding America's warehouse in Tampa Bay.

We Care Food Pantry intends to build two 7200 sq ft warehouses on 5 acres of donated property at 5259 W Cardinal Street in Homosassa. "Feed Citrus County" will lease one of the two facilities as central storage for member agencies. Food received at the facility will be distributed by member agencies to those in need, at no cost. "Feed Citrus County" will pay \$1.00 per year, plus all insurance costs for both buildings, plus one-half of the exterior costs and a fund for long-term security and savings.

Based on Ms Toto's completion value of \$1.2 million, the annual budget for the buildings will be over \$100,000, which she anticipates meeting by a variety of fund-raisers, including special events, per pound fees, and grants and donations.

Homosassa We Care has sufficient resources to commence the project immediately, but needs \$500,000 to complete the buildings. Ms Toto estimates the permitting will be complete in 6 weeks, with ground-breaking at the end of February 2011, and a target of October 2011 for occupancy.

Ms Toto forecasts that requests of food programs will not change, but that the warehouses will supplement what local agencies are already doing. She estimated that "distressed food" makes up half the large shipments that Homosassa We Care accesses.

As the Foundation has learned previously, approximately half of Citrus County's school children receive free or reduced price school lunches.

Chairman Joens thanked Ms Toto for her presentation.

### **4. Approval of Minutes, December 6, 2010**

MOVED BY: Jim Wood

SECONDED BY: Sharron Rosenberg

That the Minutes of December 6, 2010 be approved as distributed.

PASSED.

### **5. Treasurer's Report, December 31, 2010**

Jim Briley reported that he has closed the Foundation's account with Smith Barney/Citibank, and that the Foundation's account with SunTrust has a small balance.

The Foundation has \$145,391.31 in unrestricted funds. Receipts and sponsorships for the Foundation's Pro-Am are ahead of last year by about \$5000.

Jim distributed the financial report, a/o December 31, 2010, including details of revenues and disbursements from the Foundation's inception in 2002. There has been a gradual increase in Members' Contributions every year.

## **6. Transitions Championship Bonus Pool**

Transitions Lenses guaranteed a 20% bonus on the first \$1 million dollars in paid pledges. Bill Joens and Jay Joines reported the current total of paid donations is \$944,000; \$55,627 has been donated in Black Diamond Foundation's name. This amount includes \$3377.67 that "Black Diamond Friends" donated from its supporters who directed their unused contributions to Black Diamond Foundation. The 20% bonus pool will result in an additional \$11,000 to Black Diamond Foundation.

## **7. Black Diamond Foundation 8<sup>th</sup> Annual Pro-Am**

Bill Joens and Jay Joines reported that the tournament has 34 teams and that sponsorships are greater than previous years. They estimate the tournament will generate approximately \$55,000 net for the Foundation.

Sharron Rosenberg is developing volunteer assignments.

## **8. New Fundraising Opportunity**

By e-mail, Bill Joens had informed the Foundation that Steve and Jewel Lamb, owners of Crystal Motor Group, the co-title sponsor of the Foundation's Pro-Am, offered the Foundation the opportunity to raffle a 2012 Chevrolet Corvette, in partnership with United Way of Citrus County.

Typically, there are 2000 tickets printed, at \$100 each. Each charity would have 1000 tickets to sell, and would receive all proceeds from the tickets it sold.

In the next few weeks, Bill Joens will attend a planning meeting with Steve and Jewel Lamb, and United Way of Citrus County.

**ACTION:** The Foundation confirmed its commitment to participate in the raffle.

## **9. Election of Officers, 2011**

**MOVED BY:** Jim Wood

**SECONDED BY:** Sharron Rosenberg

That the current Officers of Black Diamond Foundation, Inc be acclaimed for 2011:

Bill Joens, Chairman; Nancy Manafort, Vice-Chair; Jim Briley,

Treasurer;  
Linda Youell, Secretary.

APPROVED.

Bill Joens asked that the members consider possible candidates for new members in the coming years.

*[Secretary's Note: According to Article IV, Section 4.2, of the Foundation's Bylaws, the number of Board of Directors shall be not less than seven nor more than fifteen. lmy]*

## **10. 2011 Annual Appeal**

Jim Wood intends to have the 2010 Annual Report and 2011 Annual Appeal ready by the end of February 2011.

## **11. 2010 Project List**

Linda Youell distributed the list of applications and approvals in 2010, and asked that members review it for accuracy and completeness. Jim Briley reviewed the draft.

At the end of January 2011, Linda will post the 2010 Project List in the Foundation's section of the Club's Member Website.

## **12. Old Business**

Bill Joens will attend the meeting of "Early Learning Coalition of the Nature Coast", Wednesday, 12 January 2011. Mr Charlie Richer, with Suncoast Business Masters, a supporter of ELC and a sponsor of the Foundation's Pro-Am, is very excited about the Foundation's increased support of ELC.

Bill Joens will write to Doug Lobel, Thanksgiving Feeding Alliance, thanking him for returning the \$4000 grant that TFA did not use in 2010.

## **13. New Business**

**ACTION:** Because the Foundation's banking relationship with Citibank is over, Bill Joens will arrange for a new large blank check for the Foundation's "photo opportunity" grant presentations.

In December 2009, the Foundation did not approve a request from Nature Coast Ministries for support.

Since that time, Nature Coast Ministries has become more established in Citrus County, and its charitable work has been recognized by *Citrus County Chronicle*, and by BDLGA, which designated Nature Coast Ministries as the recipient of its first quarter food drive in 2010.

MOVED BY: Linda Youell  
SECONDED BY: Jim Wood

That Black Diamond Foundation, Inc award \$2500 (Twenty-five Hundred Dollars) to Nature Coast Ministries, Inc.

PASSED.

MOVED BY: Jim Wood  
SECONDED BY: Bill Williams

That Black Diamond Foundation, Inc award \$4000 (Four Thousand Dollars) to SOS - Serving Our Savior Food Pantry.

PASSED.

Members discussed increasing requests for food assistance in Citrus County, and agreed that the Foundation should aim for equitable distribution of assistance.

**ACTION:** Linda Youell will prepare a spreadsheet of Citrus County's helping agencies, the people they serve, and the amounts of food and other assistance.

Discussion turned to the request by Diane Toto for capital support for "Feed Citrus County".

Karen Evans, a board member of Daystar Life Center, reported on her meetings with the Feed Citrus County committee, and Daystar's experiences as a member of Feed Citrus County. In 2009, Linda Youell sat on the initial steering committee for Feed Citrus.

Members felt there were unanswered questions about the project.

**ACTION:** Bill Joens will write to John Marmish, chairman of Feeding Citrus County, Inc, with a copy to Diane Toto, stating that the Foundation will not support the capital project at this time, and requesting additional information.

#### **14. Other Business**

Bill Williams reported that Citrus County Fire Rescue will open a new fire station on Kensington Avenue, off Hwy 44, west of Walmart, on January 22, 2011. Citrus County Fire Rescue covers the county, with the exception of the City of Crystal River, which has its own fire department. Also, the County has created a 17-member Public Safety Initiative Task Force to recommend whether all public safety services should fall under the Sheriff's Office. The services include law enforcement, fire, and emergency medical.

Bill Williams offered to gather information and report to the Foundation.

Linda Youell distributed copies of November 2010 unemployment figures, showing Citrus County at 13.8% unemployment – 7829 people, up from 13.0% in October 2010.

In December 2010, US Department of Agriculture released information on Food Stamp usage, showing 15.5% of Florida's population receives food stamps.

She also distributed copies of the photograph of the check presentation to College of Central Florida at December's Foundation meeting.

### **15. Next Meeting and Adjournment**

The next meeting is Monday, 07 February 2011, at 4:00 pm in the Clubhouse Boardroom.

Carried over from the Foundation's December 2010 meeting, Sue Pratt will report on the RIVER Project, and Mike Bays will report on the Citrus Memorial Hospital request.

The meeting adjourned at 6:00 pm, Monday, 10 January 2011.

Linda M Youell, Secretary  
Wednesday, 12 January 2011