

Black Diamond Foundation, Inc
Monday, February 5, 2007, 2:00 pm
Boardroom, Black Diamond Country Club
Lecanto, Florida

Present: Lloyd Beasley, Jim Briley, Dave Burns, Kevin Conway, Al Coogler, Bill Joens, Jay Joines, Bob Plaisted, Sharron Rosenberg, Jim Wood, Linda Youell
Mike Carter, Karen Evans
Guests: Janet E Clymer, Program Coordinator, Take Stock in Children
Rich Meyer, Executive Director, Daystar Life Center

1. The meeting was called to order at 2:00 pm, February 5, 2007.

2. Review of Minutes, Monday, January 8, 2007

The minutes were approved as distributed.

3. Treasurer's Report

Jim Briley distributed the Foundation's financial report, a/o January 31, 2007.

The Foundation has \$50,000 in grants payable, \$3600 in restricted funds, and \$63,721 in unrestricted funds. The two largest accounts in grants payable are the scholarship program for Citrus County public school students (\$30,000) and the Joyce Burns Chair in Turf Management at the Citrus Campus of Central Florida Community College (\$10,000). Net proceeds from the Foundation's fourth annual Pro-Am Golf Tournament were \$24,887, the second highest amount in the history of the tournament.

Over time, the Foundation has committed support for six, 2-year (4 semesters) scholarships at Withlacoochee Technical Institute. However, some students have received a scholarship in the last year of their studies, some students have left the program early, or have completed the program early. The Treasurer requested simplification of the grants to WTI.

MOVED BY: LINDA YOUELL

SECONDED BY: JIM WOOD

**That Black Diamond Foundation award a maximum of \$10,000 (Ten Thousand Dollars) annually to Withlacoochee Technical Institute for student scholarships.
APPROVED UNANIMOUSLY.**

4. Old Business

a. Joyce Burns Chair in Turf Management - Dave Burns, Al Coogler and Jay Joines met with the new provost of the Citrus Campus of CFCC, Dr Vernon Lawter, to discuss implementing this project, funded by donations in memory of Mrs Joyce Burns. (Dr Lawter was appointed in August 2006.)

Dave Burns reported that Dr Lawter and his colleagues are enthusiastic about the project, and want the program underway by Fall 2007. Local golf course superintendents will verify the course content. The program at the Citrus Campus will offer 30 credit hours, and will be portable to the 3-year program in Golf Course Operations at Lake City Community College.

Also, CFCC will investigate the possibility of matching funds from the State.

b. Citrus County Family Resource Center - Linda Youell distributed information about service to Citrus County residents in 2006: 3063 families (7401 people), plus 1868 children at Christmas 2006. [Secretary's Note - estimated Citrus County current population is 135,000.]

c. CASA - Citrus Abuse Shelter Association has thanked the Foundation for its commitment of funds once the new shelter is built. In 2006, CASA assisted 1579 abused women.

5. Daystar Life Center

Rich Meyer joined Karen Evans to report on Daystar's research for a new outdoor walk-in freezer. Daystar made the original grant request on November 6, 2006, and the Foundation recommended that Daystar look for a used freezer, and also acquire a freezer large enough for current and future needs.

Recently, one of Daystar's existing household freezers failed, resulting in the loss of \$500 worth of food. Mr Meyer reported that used freezers are scarce, and not necessarily discounted in price. A new 12x8x8 freezer is \$7200 plus \$550 shipping. (In November, a 8x8x7 freezer was \$5648.) In addition, Daystar needs to build a concrete pad and provide electricity for the freezer.

**MOVED BY: AL COOGLER
SECONDED BY: BILL JOENS**

**That Black Diamond Foundation grant \$6700.00 (Sixty-seven Hundred Dollars) to Daystar Life Center, to support the acquisition of a new outdoor walk-in freezer.
APPROVED UNANIMOUSLY**

Ms Evans also distributed information about Daystar's service to Citrus County residents: in 2006, Daystar helped 5120 families (20,031 people), with \$119,000 in financial aid and 102 tons of groceries.

Al Coogler asked Ms Evans to provide success stories from Daystar, for Foundation use in its communications with donors and sponsors.

6. Communication Review

The communication review focussed on improving awareness of the Foundation and its grants among Black Diamond members and residents, and among the greater Citrus County population. Only one-fifth of members and residents donate to the Foundation.

Some grant recipients are unsuccessful in highlighting the generosity of Black Diamond residents, which hurts the Foundation's ability to raise funds.

As discussed at the January meeting, the Foundation will request regular space in *Black Diamond Happenings*, to tell the success stories resulting from donors' generosity. The Foundation also will prepare an information letter, in addition to its annual report, to circulate to donors, members, residents and sponsors.

The informative slide presentation at the Pro-Am was well-received.

The Foundation's goal for 2007 is have Black Diamond members and residents know what the Foundation is, its purpose, grants and successes in Citrus County.

ACTION: LLOYD BEASLEY, AL COOGLER, JIM WOOD and LINDA YOUELL will prepare draft documents for review at the March meeting. JIM WOOD is preparing the text for the 2006 Annual Report.

7. Habitat for Humanity Review

Kevin Conway distributed background on the discussions about Black Diamond community supporting a Habitat for Humanity house. In Citrus County, a Habitat for Humanity house can be built for \$60,000.

There was spirited discussion about the Foundation's support for projects that touch many individuals, versus a project for one family.

Bob Plaisted said the influence of a "build" goes far beyond the family receiving the house. It spreads throughout the community, and the financial support is magnified. Mike Carter is optimistic a Black Diamond house would increase the level and numbers of donors from the community. Jim Briley supports a Black Diamond house, because it would be a permanent example of the generosity of the donors, and the commitment to the community. Also, since the Foundation has \$63,000 in unrestricted funds, support for a Habitat for Humanity house would not endanger other programs.

MOVED BY: AL COOGLER

SECONDED BY: KEVIN CONWAY

That Black Diamond Foundation pledge \$20,000 (Twenty Thousand Dollars) for the construction of a Habitat for Humanity house in Citrus County; the monies to be released when other efforts have raised \$40,000 (Forty Thousand Dollars). The pledge shall expire January 31, 2009; and

That the fund-raising project be separate from the Foundation; and

That such fundraising be conducted no less than 45 days after the Foundation's regular annual appeal.

APPROVED UNANIMOUSLY.

8. Pro-Am Update

Jay Joines reported that Duval Motorcars of Gainesville (Mercedes Benz dealership) was pleased with their initial sponsorship, and have promised continued sponsorship for the 2008 Pro-Am.

In 2008, the PGA Merchandise Show is scheduled for January 17-19, in Orlando. Therefore, the date of the Foundation's fifth annual Pro-Am Golf Tournament will be Wednesday, January 16, 2008.

ACTION: JAY JOINES will request Club management reserve the Quarry Course for Wednesday, January 16, 2008, for the Foundation's Pro-Am Golf Tournament.

9. Project List Review

Members noted that the Foundation had increased its commitment to Daystar Life Center for an outdoor freezer from \$5000 to \$6700, and that it had changed its commitment to Withlacoochee Technical Institute from a scholarship number to a monetary amount of \$10,000 annually.

10. New Business

a. Take Stock in Children

Janet Clymer, program coordinator for Take Stock in Children, described the mentoring and pre-paid tuition scholarship program, which works with students in the Sixth to Ninth Grades. Students in the program are mentored one hour per week, in the school setting, and sign a personal contract with the program. On average, the students maintain a 3.5 GPA. Currently, 45 students are in the program, with 15 of those graduating from high school this year.

Scholarship funds are matched by the Florida Pre-paid College Foundation. The typical scholarship is "2 + 2": 2 years at a junior college (120 credit hours) plus 2 years at a university. The Women of Sugarmill Woods are the major donors to the program in Citrus County. All monies raised in Citrus County are awarded to Citrus County students. The local agency is the Withlacoochee Workforce Development Agency. The Foundation thanked Ms Clymer for her presentation.

b. PODS Championship of Tampa Bay, March 8-11, 2007

Jay Joines reported that the Suncoast Golf Classic is supporting "Birdies for Tampa Bay Charities" again, and that pledges will be eligible for a 15% bonus. He will distribute pledge cards throughout the community.

Margie Irvin and Jay Joines are members of the Golf Classic board.

11. Next Meeting and Adjournment

The next meeting will be held on Monday, March 5, 2007 at 4:00 pm in the Club Boardroom.

Bob Plaisted requested time on the agenda in March or April for the Christian Homeschool Education Association (CHEA). Approximately 200 Citrus County families home school. Colleges recognize the achievement levels of home-schooled students: approximately one-third of the students at Bryant College (Smithfield, Rhode Island) are home schooled, and Patrick Henry College (Purcellville, Virginia) includes a deliberate outreach to home schooled students.

The meeting adjourned at 4:30 pm.

Linda M Youell, Secretary
February 7, 2007