

Black Diamond Foundation, Inc.
Monday, February 4, 2013, 4:00 pm
Black Diamond Ranch Club
Lecanto, Florida

Present: Steve Barnes, Dave Burns, Bill Joens, Jill Ludowese, Susan Pratt, Kent Rinker, Sharron Rosenberg, Susan Savard

Jay Joines

Guest: Mrs. Joanna Castle, Executive Director, YMCA of the Suncoast, Citrus County Program Branch

1. The meeting was called to order at 4:00 pm, February 4, 2013.

2. YMCA of the Suncoast, Citrus County Program Branch – New Teen Summer Camp Program

YMCA of the Suncoast – Citrus County Program Branch, (hereafter referred to as YMCA – Citrus County), focuses its programs on the organizational pillars of: youth development, healthy living, and social responsibility. Its youth programs have increased three-fold over the past year, from 300 to over 1,000 children served. Joanna Castle reviewed the elements and goals of the YMCA – Citrus County Summer Camp program.

In 2012, the YMCA – Citrus County Summer Camp served 244 boys and girls. Along with partners, including Black Diamond Foundation, YMCA – Citrus County provided \$35,000 in financial aid to allow 140 children from low-income families to participate in a wide variety of camp activities.

In 2013, YMCA – Citrus County will offer a new 10-week Summer Camp program focused on Citrus County youth between the ages of 12 and 14. Mrs. Castle anticipates that of the 400 expected Summer Camp participants, 50 or more will be in this targeted age group.

The proposed Teen Summer Camp will include field trips, guest speakers, child care certification classes, water safety training, and a financial responsibility seminar. Participants will also give back to the community by developing individual service projects, and performing community service activities.

YMCA – Citrus County is seeking partners to provide financial aid assistance for their 2013 Summer Camp activities. Based on historical need and current cost projections, the new Teen Summer Camp program will require \$11,600 in financial aid grants to provide 290 weeks of summer camp experiences for low-income Citrus County youth.

Chairman Joens thanked Mrs. Castle for presenting this continued partnering opportunity.

3. Approval of Minutes, January 7, 2013

The Minutes of January 7, 2013 were approved as amended and corrected.

4. Treasurer's Report, January 31, 2013

Bill Joens presented the monthly Financial Report in Jim Briley's absence. At the end of January 2013, the Foundation had \$214,916.34 in unrestricted funds.

Although final accounting was not yet complete as of the date of the Board meeting, the 2013 Foundation Pro-Am Tournament netted between \$57,000 and \$58,000. This is the second highest net proceed in Tournament history.

5. Election of New Board Members.

The Foundation Board of Directors reviewed a list of candidates to fill the two remaining Board positions on the 2013 slate.

MOVED BY: DAVE BURNS
SECONDED BY: SUSAN SAVARD

That Robert Campbell and Charlotte McKim be elected to serve three-year terms as members of the Board of Directors, effective February 4, 2013.

APPROVED.

6. Citrus Memorial Sponsorship – 8th Annual Randall Jenkins Memorial Golf Tournament.

Black Diamond Foundation has sponsored the Jenkins Memorial Tournament as a Preferred Hole Sponsor in past years. The 2013 Tournament will be held on Monday, March 4, on the Black Diamond Quarry Course.

MOVED BY: SUE PRATT
SECONDED BY: KENT RINKER

That Black Diamond Foundation contribute \$275 (Two hundred, seventy-five dollars) to Citrus Memorial to serve as a Preferred Hole Sponsor at the 8th Annual Randall Jenkins Memorial Golf Tournament.

APPROVED.

7. Citrus County Blessings – 3rd Annual 5K/1 Mile Race

Sue Pratt reported that Citrus County Blessings (formerly known as Blessings in a Backpack) is hosting its Third Annual 5K/1 Mile Race on February 23, 2013, in Hernando, FL. This year, the race will also include a 10K course. Black Diamond Foundation has served as a Platinum level sponsor (\$5000) for this race in past years. This event is a primary fundraiser for Citrus County Blessings, an organization that

provides weekend lunches for elementary school students who qualify for free, or reduced price, school lunches in Citrus County.

Dave Burns asked if we had received 501(c)3 data from Citrus County Blessings since it is no longer affiliated with the national "Blessings in a Backpack" program. The Foundation has not verified the 501(c)3 status of this organization during the past year.

MOVED BY: SUE PRATT
SECONDED BY: KENT RINKER

That Black Diamond Foundation, Inc. grant \$5,000 (Five thousand dollars) to Citrus County Blessings as a Platinum-level race sponsor, contingent on receipt of their 501(c)3 certification, and assurances that the organization will provide feedback reflecting how these funds were used.

APPROVED.

8. YMCA of the Suncoast – Citrus County Branch

The YMCA summer camp program continues to address a true community need. The new teen program will help focus youth in a positive way during the summer months.

MOVED BY: DAVE BURNS
SECONDED BY: SHARRON ROSENBERG

That Black Diamond Foundation, Inc. grant \$11,600 to YMCA of the Suncoast to support financial aid funding for Citrus County youth attending 2013 YMCA Summer Camp programs.

APPROVED.

9. Old Business

Foundation Celebration Dinner Update

Jill Ludowese provided an update on the upcoming dinner celebration. The Foundation will host over 200 guests at Black Diamond Club, including local elected officials, leaders of Citrus County charitable organizations, and Black Diamond community members. Walmart donated a 46-inch HDTV for the fund-raiser raffle. The Black Diamond Junior Volunteer Corps, completed six posters highlighting their activities, and those of Black Diamond Foundation and local charitable organizations. They will be displayed in the Club entry way throughout the evening.

The 2013 Annual Appeal letter and updated Foundation brochure are nearing completion at the printer. Both will be available for placement on the dinner tables. Preparations are complete. The dinner committee will meet at the Club on Friday at 2 pm for final room set up.

Foundation Name Tags

Jill Ludowese researched the cost to produce nametags for members of the Board of Directors. Those with attaching magnets run \$11.60, tax included. She suggested that each Board member pay for their individual nametags, rather than using Foundation funds to do so. The board members present agreed.

ACTION: Jill Ludowese design, order, and distribute Board member nametags. Board members will reimburse costs at the next Board meeting.

10. New Business

Black Diamond Foundation Video

Dave Burns recently appeared on a WYKE morning show, completing three 8-minute interviews about the Foundation, its goals, and its impact within Citrus County. It was noted that the Foundation does not have a social media presence, with the exception of document postings on the Black Diamond website.

One way to highlight the Foundation's impact and support future fundraising activities is to create a short, three to four-minute video to describe our mission and showcase how we make a difference in Citrus County. The upcoming Million Dollar celebration dinner would be a good venue to conduct video interviews with the leaders of local charitable organizations, allowing them to describe how the Foundation impacts their individual efforts.

MOVED BY: KENT RINKER
SECONDED BY: SHARRON ROSENBERG

That Black Diamond Foundation, Inc. allocate a maximum of \$750 for a professionally-produced video suitable for use on a social media websites.

APPROVED.

ACTIONS: Bill Joens will contract with a local videographer to produce the Foundation video. Dave Burns will facilitate interviews with local civic leaders and representatives of charitable organization during pre-dinner activities during the Foundation Million Dollar celebration, on February 8th.

11. Articles for 2013 Club Newsletter – “Happenings”

Copy is due to Dena Leahy (dleahy@escalantegolf.com), by stated suspense.

March	Big Brothers, Big Sisters	Jim Wood	due Feb 15
April	BDJVC	Susan Pratt	due Mar 15
May	Nature Coast Ministries	Sharron Rosenberg	due Apr 15
June	Daystar New Building	Steve Barnes	due May 15

12. Next Meetings and Adjournment

In 2013, the Foundation will meet at 4:00 pm on Monday, March 4, April 8, and May 6, in the clubhouse boardroom. Dena Leahy will post notices on Ch 19 and in the community newsletter, and will reserve the boardroom.

The meeting adjourned at 5:30 pm, Monday, February 4, 2013.

Jill Ludowese, Secretary
Black Diamond Foundation, Inc.

Monday, February, 18 2013